

Privacy Policy

TAmiRNA GmbH

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1 General and Legal Basis

TAmiRNA GmbH (hereinafter referred to as “TAmiRNA”) takes the protection of your personal data very seriously and complies with all applicable national and European data protection laws (GDPR, DSG 2018). All employees and third parties involved in processing are bound by confidentiality and legal data protection obligations. We continuously update our technical and organizational security measures to protect your data against manipulation, loss, destruction, or unauthorized access. We process personal data exclusively on the basis of legal regulations (GDPR, DSG 2018, TKG). This privacy statement explains what data TAmiRNA may collect, how it is used, and what rights you have. If you wish to object to the processing of your data - either entirely or for specific measures - you may contact us at any time by email or letter using the contact details provided below.

E-Mail:
office@tamirna.com

Address:
TAmiRNA GmbH
Leberstraße 20
1110 Vienna

2 Website

2.1 Provision of the Website and Creation of Log Files

2.1.1 Description and Scope of Data Processing

Each time our website is accessed, our system automatically collects following information from the computer system of the accessing computer:

- Information about the browser type and the version used
- The user's operating system
- The user's Internet service provider
- The user's IP address
- Date and time of access
- Websites that are accessed by the user's system via our website

This data is not used to create individual user profiles, nor is it shared with third parties.

2.1.2 Purpose of Data Processing

The temporary storage of the IP address by the system is necessary to enable the website to be delivered to the user's computer. To do this, the user's IP address must remain stored for the duration of the session. The log files are saved to ensure the functionality of the website. We also use the data to optimize the website and to ensure the security of our information technology systems. The data is not evaluated for marketing purposes in this context.

2.1.3 Legal Basis for Data Processing

The legal basis for the temporary storage of the data is Art 6 para 1 lit f GDPR (legitimate interests). Our legitimate interest consists in ensuring the proper provision, functionality, optimization, and security of our website, which requires the temporary processing of certain technical data such as the user's IP address.

2.1.4 Duration of Storage

Your data will be kept for the duration of a maximum of two (2) months.

2.2 Contact Form / Email Contact

TAmiRNA GmbH provides a contact form through which you can get in touch with us. You may also send general inquiries via email to office@tamirna.com. The personal data you provide, such as your name, email address, date and time of the inquiry, and, if applicable, your company name, telephone number, address, and the content of your message, will be processed for the purpose of handling your request (Art 6 para 1 lit b GDPR). The duration of data storage and any potential disclosure depend on the content of your inquiry. If your message relates to a contract, the data will be stored for the duration of the contractual relationship and in accordance with statutory retention obligations. If your inquiry is of a general nature, your data will only be stored for as long as necessary to respond to your request.

2.3 Application Process

The personal data you provide as part of your application will be used solely for the purpose of processing your application (Art 6 para 1 lit b GDPR) and will not be shared with third parties. If your application is unsuccessful, your data will be deleted seven (7) months after the conclusion of the application process, in accordance with Article 17 para 3 lit e of the General Data Protection Regulation (GDPR) and Section 29 para 1 of the Austrian Equal Treatment Act (GIBG). If you are invited to an interview, your data will be retained for three (3) years, in accordance with Article 17 para 3 lit e GDPR and Section 1486 para of the Austrian Civil Code (ABGB). If your application is successful and an employment contract is concluded with TAmiRNA GmbH, your data will be further processed for personnel administration purposes.

2.4 Newsletter

2.4.1 Description and Scope of Data Processing

You can subscribe to our newsletter on our website using the double opt-in procedure. After registration, you will receive an email asking you to confirm your subscription. By subscribing, you agree that your personal data, specifically your email address, will be stored and processed by TAmiRNA GmbH, Leberstraße 20, 1110 Vienna, for the purpose of sending promotional newsletters.

For sending and managing newsletters, we use external processors. A Data Processing Agreement according to Article 28 GDPR has been concluded with CleverReach GmbH & Co. KG, Schaffjückenweg 2, 26180 Rastede, Germany. The newsletter is delivered via the CleverReach platform, whose provider is contractually bound to comply with the applicable data protection regulations.

Each newsletter contains a link to unsubscribe. Alternatively, you may revoke your consent at any time by sending an email to TAmiRNA GmbH, Leberstraße 20, 1110 Vienna or by e-mail to office@tamirna.com.

2.4.2 Purpose of Data Processing

The collection and processing of your email address serves exclusively to deliver newsletters containing information about our products, services, and company updates and to optimize this communication service.

2.4.3 Legal Basis for Data Processing

The data processing takes place on the basis of the legal regulations of Art 6 para 1 lit a GDPR (consent), as well as Art 6 para 1 lit f GDPR (legitimate interests). The legitimate interest lies in promoting and providing information about similar products or services to existing customers. This is carried out in compliance with § 174 (4) of the Austrian Telecommunications Act 2021.

2.4.4 Duration of Storage

The personal data provided for newsletter registration will be stored as long as you wish to receive the newsletter. Data will be deleted when you withdraw your consent or unsubscribe. Data stored on CleverReach servers will remain there until you request deletion. Further information can be found at <https://www.cleverreach.com/de-de/datensicherheit/>.

2.4.5 Newsletter for Existing Business Partners

If you are an existing customer or contractual partner, we may send you our newsletter about our own similar products or services based on our legitimate interest in maintaining our business relationship (Art. 6 para. 1 lit. f GDPR). This is in accordance with applicable legal requirements, which allow the use of electronic contact details for direct marketing purposes where the contact information was obtained in connection with a sale or service, and where you were clearly informed of your right to object to such use both at the time of collection and in every subsequent communication. You can opt out of receiving such communications at any time, free of charge and with immediate effect by mailing to office@tamirna.com.

3 Cookies, other Tracking Tools and Web Analytics

3.1 Description and Scope of Data Processing

By using our website, you consent to our use of cookies. You can refuse to accept cookies in your browser settings. How this works in detail, please refer to the instructions of your browser manufacturer. If you decide against certain technical and / or functional cookies, the functionality of our website may be restricted. Some cookies remain stored on your device until you delete them.

3.2 Use of Cookies

Cookies are small text files that are stored in the visitor's local browser cache. Using such cookies it is possible to recognize the visitor's browser in order to optimize the website and simplify its use and are more user-friendly, effective and secure overall. This type of storage helps TAMiRNA to design our websites and our offers for you and makes it easier for you to use them in that, for example, certain input from you can be stored so that you are not required to enter this repeatedly. Data collected via cookies will not be used to determine the personal identity of the website visitor. Most browsers are set-up to accept these cookies automatically. In addition, you can deactivate the storing of cookies or adjust your browser to inform you before the cookie is stored on your computer. Because cookies allow you to take advantage of some of TAMiRNA's features, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you will not be able to add items to your shopping cart or proceed to checkout.

3.3 Cookies (Local Storage)

We use cookies that are implemented locally, meaning that any data collected is stored and processed exclusively on our own systems. No data is shared with third parties. The following cookies are stored locally only.

3.3.1 Google Fonts Local Privacy Policy

3.3.1.1 Description and Scope of Data Processing

On our website we use Google Fonts, from Google Inc. (Gordon House, Barrow Street Dublin 4, Ireland). We integrated Google Fonts locally, so on our own webserver and not on Google's servers. Through the local integration, it is possible for TAMiRNA to use fonts that Google provides free of

charge without allowing Google servers to access our data. Thus, we do not send any data to Google Fonts. Data such as browser, operating system and IP address are stored.

Google LLC is certified under the EU-U.S. Data Privacy Framework (DPF), ensuring an adequate level of data protection. You can find more details on data processing and retention in Google's Privacy Policy: <https://policies.google.com/privacy>

3.3.1.2 Purpose of Data Processing

Google Fonts offers numerous fonts for free. Previously, we could use them without integrating them on our server. However, in order not to send any data to Google servers, we integrated the fonts onto our server. They now help us to make the website more user-friendly.

3.3.1.3 Legal Basis

The legal basis for this is Art 6 para 1 lit f GDPR (legitimate interests). Our legitimate interest lies in ensuring a visually consistent and user-friendly website, which improves readability, accessibility and overall user experience.

3.3.1.4 Duration of Storage

The data from the log files will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. Your data will be kept for the duration of a maximum of two (2) months.

3.3.2 Font Awesome Local Privacy Policy

3.3.2.1 Description and Scope of Data Processing

On our website we use Font Awesome, of the company Fonticons (307 S. Main St., Suite 202, Bentonville, AR 72712, USA). We integrated Font Awesome locally, so on our own webserver and not on the companies' servers. This allows TAmiRNA to make the website more user-friendly by using icons and fonts. Fonticons is certified under the EU-U.S. Data Privacy Framework (DPF), ensuring an adequate level of data protection.

3.3.2.2 Purpose of Data Processing

This site uses Font Awesome for consistent font rendering. In order to prevent any information transfer to different servers in this regard, we have downloaded the fonts to our server. This way we act privacy compliant and do not share data. Data such as browser, operating system and IP address are stored.

3.3.2.3 Legal Basis

The legal basis for this is Art 6 para 1 lit f GDPR (legitimate interests). Our legitimate interest lies in ensuring consistent and user-friendly website design, improving usability and readability of content for all visitors.

3.3.2.4 Duration of Storage

Through the local integration, it is possible for TAmiRNA to use without allowing servers to access our data. The data from the log files will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. Your data will be kept for the duration of a maximum of two (2) months.

3.3.3 ReCaptcha v2 Fix for Contact Form Plugin and Google ReCaptcha

3.3.3.1 Description and Scope of Data Processing

ReCaptcha v2 Fix for Contact Form Plugin is a WordPress plugin developed by IQComputing, located in St Louis, Missouri. It integrates Google ReCaptcha to WordPress.

We therefore use Google reCAPTCHA from Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA) on our website to protect us from automated spam.

With Google reCAPTCHA we can distinguish whether the request comes from a human or from a BOT (automated SPAM). Google ReCaptcha collects personal data from users to determine whether actions on our website are actually performed by humans. This means that the IP address and other data required by Google for its service may be sent to Google. The IP address is connected to your Google account if you are logged in. Additionally, reCAPTCHA sets a cookie in your browser and takes a screenshot of the browser window.

Google is certified under the EU-U.S. Data Privacy Framework (DPF), ensuring an adequate level of data protection. You can find more details on data processing and retention in Google's Privacy Policy: <https://policies.google.com/privacy>

3.3.3.2 Purpose of Data Processing

The primary purpose of processing data through ReCaptcha v2 Fix for Contact Form Plugin and Google ReCaptcha is to enhance the security of our website by preventing spam and unauthorized access. The plugin achieves this by integrating Google CAPTCHA mechanisms into contact forms within the WordPress site. The data collected during the use of these CAPTCHA services is utilized to verify user interactions and protect the site from malicious activities.

With increased spam and hacking attempts, ReCaptcha works as a security gateway and blocks bot traffic from login attempts, checkouts, password resets, spam comments.

3.3.3.3 Legal Basis

ReCaptcha v2 Fix for Contact Form Plugin does not process user data and therefore does not constitute personal data within the meaning of the GDPR. The legal basis for the use of ReCaptcha v2 Fix for Contact Form Plugin is Art 6 para 1 lit f GDPR (legitimate interests).

The legal basis for Google ReCaptcha is Art 6 para 1 lit f GDPR (legitimate interests).

Our legitimate interest follows from protecting our website from bot attacks.

3.3.3.4 Duration of Storage

ReCaptcha v2 Fix for Contact Form Plugin does not collect or store any data.

You can find more information about Google's storage at: <https://policies.google.com/privacy> as well as Google's statement regarding GDPR Compliance: <https://cloud.google.com/blog/products/identity-security/recaptcha-enterprise-and-the-importance-of-gdpr-compliance>

3.4 Third-Party Cookies

In addition to local cookies, we also use third-party cookies provided by external services. These cookies collect data about your usage of our website and share it with the respective third parties, in accordance with their own privacy policies. You can control the use of third-party cookies through the cookie banner. The following cookies are shared with third parties:

3.4.1 Borlabs

3.4.1.1 Description and Scope of Data Processing

We use BorlabsCookie (Rübenkamp 32, 22305 Hamburg, Germany). This tool stores your cookie consent and thus determines which cookies are enabled. These data are not shared with the provider of BorlabsCookie. The cookies that you have accepted are stored and used when you visit our website now and again.

3.4.1.2 Purpose of Data Processing

Borlabs allows you to manage the cookies that are set. Whenever you visit our website, a Borlabs cookie will be stored in your browser, which archives any declarations or revocations of consent you have entered.

3.4.1.3 Legal Basis

The legal basis for this is Art 6 para 1 lit f GDPR (legitimate interests). Our legitimate interest lies in ensuring that the setting and management of cookies on our website complies with legal requirements, particularly those relating to informed user consent under data protection laws. BorlabsCookie enables us to reliably record, store and manage consent preferences, ensuring that cookies are only set in accordance with the user's choice.

3.4.1.4 Duration of Storage

BorlabsCookie stores the data for a maximum of one (1) year.

3.4.2 Google Analytics 4

3.4.2.1 Description and Scope of Data Processing

We use Google Analytics 4, a web analytics service provided by Google LLC (4 Barrow St, Dublin, D04 E5W5, Ireland). Google LLC is certified under the EU-U.S. Data Privacy Framework (DPF), ensuring an adequate level of data protection.

Google Analytics 4 collects information about the usage of our website through cookies and similar technologies to analyze user behavior and improve our online presence. Google may also process this data on servers in the United States.

You can find more details on data processing and retention in Google's Privacy Policy: <https://policies.google.com/privacy>

Google Analytics 4 does not log or store individual IP addresses. Instead, it uses region-based data and applies data minimization techniques. During your website visit, your user behaviour is recorded in the form of "events". Events can be:

- Page views
- First visit to the website
- Start of session
- Web pages visited
- "click path", interaction with the website
- Scrolls (whenever a user scrolls to the bottom of the page (90%))
- Clicks on external links
- Internal search queries
- Interaction with videos
- File downloads
- Seen Ads / clicked Ads

Also recorded:

- approximate location (region)
- Date and time of your visit
- IP address (in shortened form)
- Technical information about your browser and the end devices you use (e.g. language setting, screen resolution)
- internet service provider
- the referrer URL (via which website/advertising medium you came to this website)

3.4.2.2 Purpose of Data Processing

The data collected via Google Analytics 4 is used by us to analyze website usage, identify trends and user behavior, improve user experience, and optimize the functionality and content of our website.

3.4.2.3 Legal basis

The data processing takes place on the basis of the legal regulations of Art 6 para 1 lit a GDPR (consent).

3.4.2.4 Duration of Storage

We retain Google Analytics 4 data for a period of 2 months, which is the minimum retention setting available by Google Analytics 4. The deletion of data whose retention period has been reached occurs automatically once a month.

3.4.3 YouTube

3.4.3.1 Description and Scope of Data Processing

We use YouTube, which has been a subsidiary company of Google LLC and is operated by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. Google LLC is certified under the EU-U.S. Data Privacy Framework (DPF), ensuring an adequate level of data protection.

Embedded videos on our website are connected to YouTube. YouTube stores your IP address and our URL. If you are logged in to YouTube, data such as session duration, bounce rate, approximate location, technical information such as browser type, screen resolution or your Internet provider are also stored by YouTube (Google).

You can find more details on data processing and retention in Google's Privacy Policy: <https://policies.google.com/privacy>

3.4.3.2 Purpose of Data Processing

With the help of YouTube, we can display videos in a simplified form on our website.

3.4.3.3 Legal Basis

The data processing takes place on the basis of the legal regulations of Art 6 para 1 lit a GDPR (consent).

3.4.3.4 Duration of Storage

YouTube (Google) stores data for different lengths of time. Some data can be deleted in the user settings, others are stored on Google servers for a long time.

3.4.4 LinkedIn

Our website contains only an external link to our LinkedIn profile. By clicking the link, you will leave our website and be redirected to the LinkedIn platform. Only then does the processing of your personal data by LinkedIn take place. For more information, please refer to LinkedIn's privacy policy: <https://www.linkedin.com/legal/privacy-policy>

3.4.5 Google ReCaptcha

Please see section 3.3.3 "ReCaptcha v2 Fix for Contact Form Plugin and Google ReCaptcha" for further details.

3.5 Third-Party Cookies with Anonymized Data Only

Some third-party cookie providers follow the principle of storing only anonymized data. Since this data cannot be used to identify individuals, such cookies do not fall within the scope of the GDPR. Nevertheless, in the interest of transparency and user-friendliness, we aim to provide full and clear information about their use. The following cookies store anonymized data only:

3.5.1 WP Statistics Privacy Policy

3.5.1.1 Description and Scope of Data Processing

We use WP Statistics on our website from Veronalabs (5460 W Main St, Verona, NY 13478, United States). WP Statistics is a WordPress plugin that allows us to analyze visitor traffic directly on our server. Unlike many external analytics services, WP Statistics does not transmit personal data to third parties, as all data is stored locally on the web server.

The plugin can collect data such as:

- IP address (anonymized)
- country of origin, browser, operating system, and device type
- pages visited, referrer, and search queries on the website
- date and time of the visit

This information is used to evaluate how visitors use the website, in order to improve content and usability. WP Statistics only collects anonymized statistics on the use of our website. You cannot be identified as a person.

3.5.1.2 Purpose of Data Processing

The purpose of using WP Statistics is to analyze website traffic and visitor behavior to improve the site.

3.5.1.3 Legal basis

WP Statistics processes only anonymized data, which does not allow identification of individual users and therefore does not constitute personal data within the meaning of the GDPR. The use of WP Statistics is based on our interest pursuant to Art 6 (1) lit f GDPR in analyzing aggregated visitor behavior in order to detect technical issues, prevent misuse, and improve the functionality of the website. If you want to learn more about WP Analytics, you can view the company's privacy policy at <https://wp-statistics.com/privacy-and-policy/>.

3.5.1.4 Duration of Storage

All data is retained locally on our web server. Your anonymized data will be stored on our web server until it is no longer needed for the purposes listed above.

3.6 Managing Cookies

You can disable all cookies that we use on our website by following these links in your browser. However, please note that deactivated or deleted cookies may have a negative impact on the functions of our website.

You may choose not to allow third- party cookies on your computer by visiting the [Network Advertising Initiative opt-out page](#).

Please see the list below for a summary on how to manage your cookie settings.

Chrome: Cookie settings in Chrome are managed under Cookies within the Privacy section. You can delete specific cookies or clear all cookies and choose to allow or block cookies. Go to Clear, enable and manage cookies in Chrome for more information on these settings.

Internet Explorer: Cookie settings in Internet Explorer are managed by going to the Internet Options on the Tools menu, and then clicking the Privacy tab. The Privacy settings slider has six settings: Block All Cookies, High, Medium High, Medium (default level), Low, and Accept All Cookies. Visit How to Manage Cookies for more information on these settings.

Firefox: Cookie settings in Firefox are managed in the Options window's Privacy panel. You can change your Firefox settings to allow you to approve or deny cookie storage requests, delete stored cookies automatically when you close Firefox, etc. See Settings for privacy, browsing history and do-not-track for more information on these settings.

If you would like more information about cookies, or how to control or delete them, then we recommend you visit www.aboutcookies.org for detailed guidance.

4 Your Rights

If personal data is processed by you, you are the affected person within the meaning of the GDPR and you are entitled to the rights described below.

4.1 Information

You have the right to receive free information from TAmiRNA at any time as well as confirmation of personal data stored about you and a copy of this data.

4.2 Correction

You have the right to rectification and/or completion if the personal data you process is incorrect or incomplete.

4.3 Restriction of Processing

You have the right to request the restriction of processing if one of the following conditions is met:

- The accuracy of your personal information is contested by you for a period of time that allows TAmiRNA to verify the accuracy of your personal information.
- The processing is unlawful, you refuse the deletion of personal data and instead require the restriction of the use of personal data.
- We no longer need your personal information for processing purposes, but you need it to assert, exercise or defend your rights.
- You have objection to the processing according to Art 21 para 1 GDPR and it is not yet clear whether our legitimate reasons prevail over yours.

4.4 Deletion

You have the right to have your personal data deleted without delay, if any of the following is true and if processing is not required:

- The personal data has been collected for such purposes or otherwise processed for which they are no longer necessary.
- They revoke their consent on which the processing was based and lack any other legal basis for the processing.
- You object to the processing in accordance with Art 21 para 1 GDPR, and there are no legitimate reasons for the processing, or you object to the processing in accordance with Art 21 para 2 GDPR.
- The personal data were processed unlawfully.
- The deletion of personal data is required to fulfill a legal obligation under EU or national law to which we are subject.

4.5 Data Portability

You have the right to receive personally identifiable information you provide TAmiRNA in a structured, common and machine-readable format. You also have the right to transfer this data to another person without hindrance. In exercising this right, you also have the right to obtain that personal data relating

to you are transmitted directly by TAmiRNA to another person responsible, insofar as this is technically feasible. Freedoms and rights of other persons may not be affected.

4.6 Objection

You have the right to object at any time to the processing of personal data relating to you which is "only" based on legitimate interests of TAmiRNA or third parties (Art 6 para 1 lit f GDPR). In the event of an objection, we will no longer process personal data unless we can demonstrate compelling legitimate reasons for processing that outweigh your interests, rights and freedoms, or the processing is for the purpose of asserting, exercising or defending legal claims.

4.7 Revocation of Consent

You have the right to revoke your data protection declaration at any time. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation.

4.8 Right to File a Complaint

You also have the right to file a complaint with the Austrian Data Protection Authority (Barichgasse 40-42, 1030 Vienna, e-mail: dsb@dsb.gv.at).

Please contact TAmiRNA regarding your rights under office@tamirna.com or write to:

TAmiRNA GmbH, Leberstraße 20, 1110 Vienna.

Basically, we do not process data of people aged below 14. By submitting your consent, you confirm that you have reached the age of 14 or that the consent of your legal representative has been obtained.

5 Changes to this Privacy Policy

We may need to update this policy from time to time. We will do our best to notify you about significant changes by placing a prominent notice on our site.

6 Contact

If you have any problems, questions or suggestions, please feel to contact us:

Matthias Hackl, CEO

Leberstraße 20, 1110 Vienna, Austria

phone.: +43 699 107 09 401

mailto: office@tamirna.com

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